

## FAW- STYLE ME QUESTIONNAIRE

Hi there!

Thanks so much for your interest in working with Fashion Angel Warrior LLC. We look forward to working with you!

*Please complete the below questionnaire and email it back no later than 24hrs prior to your first appointment.*

Name:

Company Name:

Location:

Email:

Phone:

Website:

Social Media:

1. Describe your current situation.
2. What type of business do you have?
3. Do you have a mission or vision statement? If so please advise.
4. Who is your target customer?
5. Who are some of your competitors?

6. Are you happy with your current style?
7. What do you want your image to say about you/your company?
8. What is your greatest wardrobe/image challenge?
9. Has there recently been any major life changes?
10. What are your 3 main goals for your business?
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11. Do you have a timeline/deadline?
12. Would you prefer the closet makeover or personal shopping?
13. What is your financial budget for shopping?
14. How did you hear about us? (please be specific)

Please check off which additional areas you are interested in working on;

- Closet Organization
- Outfit Building/Planning
- Wardrobe Edits
- Accessory Analysis
- Hair & Makeup Direction
- Photoshoot & Videoshoot Styling/Art Direction
- Fashion Show Planning/Production